

# love this life®

## 2015 Wholesale Linesheet

Spring 2015: Ships March 20 - 30 (Closes Jan. 30)

Summer 2015: Ships April 27 - May 5 (Closes March 10)

Wholesale@lovethislife.Net

Ph & Fax 800.410.8426



**Made In Los Angeles, USA**

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# MANIFESTO

*A Song Of Celebration And Surrender  
To The Human Condition*

## **lovethislife...**

is about celebrating the moment  
and that we're not guaranteed or owed another day  
and how cool it is that what we hide  
can actually be the fuel towards our glory  
and that it's not so bad being proven wrong

## **lovethislife...**

is about welcoming the blind turn  
and the possibility  
that there's no such thing as coincidence  
and that empathy is incredibly sexy  
and that it's never too late to pick up a guitar  
or a paintbrush  
or to make an amend  
or to make a new friend

## **lovethislife...**

could be about rekindling a past flame  
or igniting a new one  
or shapeshifting from a dreamer into a doer  
or savouring the caress of a love long gone

## **lovethislife...**

means whatever it is you want it to mean  
because

## **lovethislife...**

is a celebration of you and your path

## **lovethislife...**

'cuz it could go at any second

you rock.

"lovethislife Manifesto" ©2002, David Culliner

\*Reproduced under permission

# SPRING/SUMMER PRICE BREAKS!

**3% Off Orders \$250+**

**5% Off Orders \$500+**

**7% Off Orders \$1000+**

*\*Discount Applied During Credit Card Processing On Day Of Shipping*

**Spring Orders Close January 30, 2015**

**Ships March 20 - 30, 2015**

**Summer Orders Close March 10, 2015**

**Ships April 27 – May 5, 2015**

**\*No Minimums Or Pre-Packs**

**SPRING 2015**  
**Orders Close January 30, 2015**  
**Ships March 20 - 30, 2015**

# NEW "Groovy Manifesto"



**Burnout Loose Racerback Tank**  
 Super-Soft 50/50 Cotton/Polyester Burnout  
 Lemon, Ocean, Red, Marmalade, Hot Pink, White  
 XS - XL  
**\$21.50 - GRV15TNK**



**NEW BODY**  
**Raw-Edged Long Sleeve**  
 50/50 Cotton/Modal Tissue Jersey  
 Ocean, Lemon, Red, Marmalade,  
 Hot Pink, White  
 XS - XL  
**\$30.50 - GRV15RAW**



**Cotton Short Sleeve Scoop**  
 Super-Soft 100% 40 Single Cotton  
 Lemon, Ocean, Red, Marmalade,  
 Hot Pink, White  
 XS - XL  
**\$19.00 - GRV15SSS**

# NEW “Rock This Life Manifesto”



**Lightweight Burnout Hoodie**  
Super-Soft 50/50 Cotton/Polyester Burnout  
White, Marmalade, Ocean, Red, Sky, Lime  
XS - XL  
**\$32.50 – RTL15LWH**

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# NEW "Rock This Life Manifesto"



**Medium Weight Zip Hoodie**  
Triblend/Sandy French Terry 265 gsm  
White, Marmalade, Ocean, Red, Sky, Lime  
XS - XL  
**\$40.00 – RTL15LZIP**

**Burnout Long Sleeve V-Neck**  
Super-Soft 50/50 Cotton/Polyester Burnout  
Marmalade, White, Ocean, Red, Sky, Lime  
XS - XL  
**\$28.50 – RTL15VLS**



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# NEW "Peace Of Life Manifesto"



**NEW BODY**  
**Athletic Tank**

95/5 Cotton/Spandex

Ocean, Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL

**\$22.50 - POL15ATH**

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# NEW "Peace Of Life Manifesto"

**NEW BODY**  
**Pullover Crew Sweatshirt**  
100% French Terry Cotton  
Lime, Ocean, Lemon, Red, Sky, Marmalade, Hot Pink, White  
XS - XL  
**\$32.50 - POL15PCS**



**Burnout Long Sleeve V-Neck**  
Super-Soft 50/50 Cotton/Polyester Burnout  
Marmalade, Ocean, Lemon, Lime, Red, Sky,  
Hot Pink, White  
XS - XL  
**\$28.50 - POL15VLS**



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# NEW "Peacock Manifesto"



**NEW BODY**  
**Raw-Edged Long Sleeve**  
50/50 Cotton/Modal Tissue Jersey  
Lemon, Lime, Red, Marmalade, Hot Pink, White  
XS - XL  
**\$30.50 - PEA15RAW**

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# NEW "Peacock Manifesto"



## Burnout Loose Racerback & Relaxed Short Sleeve Crew

Super-Soft 50/50 Cotton/Polyester Burnout  
 Hot Pink, Lemon, Lime, Red, Marmalade, White  
 XS - XL

\$23.50 Short Sleeve Relaxed Crew - PEA15RSS  
 \$21.50 Racerback Tank - PEA15TNK

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# NEW "Spring Fling Manifesto"



## Medium Weight Zip Hoodie

Triblend/Sandy French Terry 265gsm

Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White

XS - XL

\$40.00 - SPF15ZIP



## New Body

### One Size Fits All

### Dolman

50/50 Cotton/Modal Jersey

Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White

OS

\$32.50 - SPF15DO2

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# NEW "Spring Fling Manifesto"

NEW BODY

**Athletic Tank**

95/5 Cotton/Spandex

Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL

**\$22.50 - SPF15ATH**



**Cotton Crop**

40 Single 50/50 Cotton Modal - Slub Jersey  
Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL

**\$23.50 - SPF15CRP**



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# NEW "Fly Like An Eagle Manifesto"



**Burnout Relaxed Long Sleeve Crew**  
Super-Soft 50/50 Cotton/Polyester Burnout  
Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL  
**\$28.50 - FLY15RLS**

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# NEW "Fly Like An Eagle Manifesto"



## Burnout Short Sleeve V-Neck

Super-Soft 50/50 Cotton/Polyester Burnout  
Marmalade, Lemon, Lime, Red, Sky, Hot Pink, White  
XS - XL

\$23.50 - FLY15VSS

## NEW BODY Athletic Tank

95/5 Cotton/Spandex  
Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL

\$22.50 - FLY15ATH



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# NEW "Balance Manifesto"



**Burnout Loose Racerback Tank**  
Super-Soft 50/50 Cotton/Polyester Burnout  
Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL  
BAL15TNK  
\$21.50

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# NEW "Balance Manifesto"



**Burnout Short Sleeve V-Neck**  
 Super-Soft 50/50 Cotton/Polyester Burnout  
 Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
 XS - XL  
**\$23.50 - BAL15VSS**

**NEW BODY**  
**Pullover Crew Sweatshirt**  
 100% French Terry Cotton

Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
 XS - XL  
**\$32.50 - BAL15PCS**

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# NEW "I Rock Manifesto"



**NEW BODY**  
**Pullover Crew Sweatshirt**  
100% French Terry Cotton  
Lime, Lemon, Red, Sky, Marmalade, Hot Pink, White  
XS - XL  
IRK15PCS  
**\$32.50**



**Cotton Short Sleeve Scoop**  
Super-Soft 100% 40 Single Cotton  
Lemon, Lime, Sky, Marmalade, White  
XS - XL  
IRK15SSS  
**\$19.00**

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# CLASSIC “Hamsa Manifesto”



**NEW BODY**  
**Raw-Edged Long Sleeve**  
50/50 Cotton/ Modal Tissue Jersey  
Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL  
HAM15RAW  
\$30.50

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# CLASSIC "Hamsa Manifesto"



## Burnout Short Sleeve V-Neck

Super-Soft 50/50 Cotton/Polyester Burnout  
Lime, Lemon, Red, Sky, Marmalade, Hot Pink, White

XS - XL  
HAM15VSS  
\$23.50

## NEW BODY One Size Fits All Dolman

50/50 Cotton/Modal Jersey  
Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White

OS  
HAM15DO2  
\$32.50



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# CLASSIC “Core Manifesto”



## Burnout

Super-Soft 50/50 Cotton/Polyester Burnout  
Lemon, Marmalade, Ocean, Lime, Sky, White  
XS – XL

**\$23.50**- Short Sleeve V-Neck - COR15VSS

**\$32.50** – Lightweight Hoodie- COR15LWH

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## CLASSIC “Core Manifesto”



**NEW BODY**  
**Athletic Tank**  
95/5 Cotton/Spandex  
Lemon, Marmalade, Ocean, Lime, Sky, White  
XS - XL  
**\$22.50 - COR15ATH**

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# *The New 4-Song lovethislife CD*

**\$2.50 (No Minimum)**

- *lovethislife*
- *Story's End*
- *Forgotten Memories*
- *Manifesto*



Words & Music By David Culiner  
Produced & Engineered By David Sutton  
Mixed & Mastered By Clif Norrell  
(Bruce Springsteen, Sting, Tom Petty, Rush, Jeff Buckley)

Featuring...

David Sutton – Bass, Keyboards, Cellos, Percussion, Piano (Lucinda Williams)  
Butch Norton – Drums & Percussion (Lucinda Williams)  
Pete Maloney – Drums & Percussion (Dishwalla, Tonic)  
David Culiner – Guitars & Vocals

# SUMMER 2015

Orders Close March 10, 2015

**Ships April 27 – May 5, 2015**



# NEW "Butterfly Trio Manifesto"



**Reversible Wrap With Hoodie**  
Tri-Blend Jersey  
Red, Sky, Lime, Hot Pink, Ocean, White  
XS - XL  
BTR15WRP  
**\$42.00**

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# NEW "Butterfly Trio Manifesto"



**Cotton Short Sleeve Scoop**  
Super-Soft 100% 40 Single Cotton  
Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL  
**\$19 - BTR15SSS**

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# NEW "Butterfly Trio Manifesto"



## Cotton Crop

40 Single 50/50 Cotton Modal – Slub Jersey  
Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS – XL

\$23.50 – BTR15CRP

## NEW BODY One Size Fits All Dolman

50/50 Cotton/Modal Jersey  
Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
O/S

\$32.50 – BTR15DO2



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# NEW "Love On A Limb Manifesto"



## Burnout

Super-Soft 50/50 Cotton/Polyester Burnout  
Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL

**\$23.50 Short Sleeve V-Neck - LOL15VSS**

**\$28.50 Long Sleeve V-Neck - LOL15VLS**

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# CLASSIC “Hand Of Peace Manifesto”



## Burnout Loose Racerback Tank

Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
 95/5 Cotton/Spandex  
 XS – XL  
 HOP15TNK  
**\$21.50**



## Burnout Long Sleeve Relaxed Crew

Hot Pink, Ocean, Lime, Red, Sky, Marmalade, White  
 40/1 100% Cotton Jersey  
 XS – XL  
 HOP15CLS  
**\$28.50**



## Cotton Crop

Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
 40 Single 50/50 Cotton Modal – Slub Jersey  
 XS – XL  
 HOP15CRP  
**\$23.50**

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# CLASSIC “Breeze Manifesto”



## Raw-Edged Long Sleeve

Lemon, Lime, Red, Marmalade, Hot Pink, White  
50/50 Cotton/Modal Tissue Jersey  
XS – XL

**\$30.50 - BRZ15RAW**



## Burnout

Lemon, Lime, Red, Marmalade, Hot Pink, White  
Super-Soft 50/50 Single Cotton Scoop  
XS – XL

**\$23.50** Short Sleeve Relaxed Crew – BRZ15RSS

**\$21.50** Loose Racerback Tank – PEA15TNK



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# CLASSIC “Essence Of Peace Manifesto”



## New Body

### Pullover Crew Sweatshirt

Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White

100% French Terry Cotton

XS - XL

\$32.50 - EOP15PCS



## Burnout

Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White

Super-Soft Burnout 50/50 Cotton/Polyester

XS - XL

\$23.50 - Short Sleeve V-Neck - EOP15VSS

\$32.50 - Lightweight Hoodie - EOP15LWH



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# NEW "Summer Fling Manifesto"



**New Body**  
**One Size Fits All**  
**Dolman**

50/50 Cotton/Modal Jersey  
Marmalade, Ocean, Lime, Lemon, Sky, White  
XS - XL  
**\$32.50 -SMF15DO2**

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# NEW “Summer Fling Manifesto”



**Medium Weight Zip Hoodie**  
 Triblend/Sandy French Terry 265 gsm  
 Marmalade, Ocean, Lime, Lemon, Sky, White  
 XS – XL  
**\$40.00 – SMF15ZIP**



**Burnout**  
 Super-Soft 50/50 Cotton/Polyester Burnout  
 Marmalade, Ocean, Lime, Lemon, Sky, White  
 XS – XL  
**\$23.50 – Short Sleeve V-Neck - SMF15VSS**  
**\$21.50 – Loose Racerback Tank - SMF15TNK**



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# CLASSIC “Sunflower Manifesto”



## Burnout

Super-Soft 50/50 Cotton/Polyester Burnout  
Ocean, Lime, Red, Sky, Marmalade, Hot Pink, Lemon, White  
XS - XL

**\$23.50** – Short Sleeve V-Neck - SNN15VSS

**\$21.50** – Loose Racerback Tank - SNN15TNK

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# CLASSIC “Sunflower Manifesto”



**NEW BODY**  
**Pullover Crew Sweatshirt**  
100% French Terry Cotton  
Ocean, Lime, Red, Sky, Marmalade, Hot Pink,  
Lemon, White  
XS – XL  
**\$32.50 – SNN15PCS**



**NEW BODY**  
**One Size Fits All**  
**Dolman**  
50/50 Cotton/Modal Jersey  
Ocean, Lime, Red, Sky, Marmalade, Hot Pink,  
Lemon, White  
OS  
**\$32.50 – SNN15DO2**

# NEW "Santa Monica Wave Manifesto"



**Burnout Loose Racerback Tank**  
 Super-Soft 50/50 Cotton/Polyester Burnout  
 Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
 XS - XL  
**\$21.50 - WAV15TNK**

**Raw-Edged Long Sleeve**  
 50/50 Cotton/Modal Tissue Jersey  
 Lemon, Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
 XS - XL  
**\$30.50 - WAV15RAW**



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# NEW "Peace Of Life Manifesto"



**Burnout Short Sleeve V-Neck**  
Super-Soft 50/50 Cotton/Polyester Burnout  
Ocean, Lemon, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL  
**\$23.50 - POL15VSS**

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# NEW "Peace Of Life Manifesto"

## Medium Weight Zip Hoodie

Triblend/Sandy French Terry 265 gsm  
Ocean, Lemon, Lime, Red, Sky, Marmalade,  
Hot Pink, White  
XS - XL  
\$40.00 - POL15ZIP



## Cotton Crop

40 Single 50/50 Cotton Modal - Slub Jersey  
Ocean, Lemon, Lime, Red, Sky, Marmalade,  
Hot Pink, White  
XS - XL  
\$23.50 - POL15CRP

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# CLASSIC “Buddha Manifesto”



**Burnout Relaxed Short & Long Sleeve Crew**  
 Super-Soft 50/50 Cotton/Polyester Burnout  
 Lime, Red, Sky, Marmalade, Hot Pink, Lemon, White  
 XS – XL  
**\$23.50** – Short Sleeve Relaxed Crew - BUD15RSS  
**\$28.50** – Long Sleeve Crew – BUD15CLS

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# NEW "Ribbon Manifesto"



**A Percentage Of Proceeds To  
Benefit Cancer Research**

**Burnout Short Sleeve V-Neck &  
Loose Racerback Tank**

Super-Soft 50/50 Cotton/Polyester Burnout  
Lemon, Ocean, Lime, Sky, Marmalade, White  
XS - XL

**\$23.50 - Short Sleeve V-Neck - WCR15VSS**  
**\$21.50 - Loose Racerback Tank - WCR15TNK**



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# NEW “Ribbon Manifesto”



A Percentage of Proceeds to Benefit Cancer Research

## Burnout Lightweight Hoodie

Super-Soft Burnout 50/50 Cotton/Polyester  
Lemon, Ocean, Lime, Sky, Marmalade, White

XS - XL

\$32.50 -WCR15LWH

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## NEW "Inner Peace Manifesto"



### Athletic Tank

95/5 Cotton/Spandex

Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White

XS - XL

\$22.50 -INP15ATH

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# NEW "Inner Peace Manifesto"

**Burnout Short Sleeve Relaxed Crew**  
Super-Soft Burnout 50/50 Cotton/Polyester  
Lime, Ocean, Red, Sky, Marmalade, Hot Pink, White  
XS - XL  
**\$23.50 - INP15RSS**



**Burnout Lightweight Hoodie**  
Super-Soft 50/50 Cotton/Polyester Burnout  
Ocean, Lime, Red, Sky, Marmalade, Hot Pink, White  
XS - XL  
**\$32.50 - INP15LWH**

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# Size Chart

## WOMEN' S TEES & TANKS

*\*Variance occurs due to the wash & stress-test processes*

Size	XS	S	M	L	XL
Chest (across)	15"	16"	17"	18"	19"
Waist (across)	13"	14"	15"	16"	17"
Hips (across)	16"	17"	18"	19"	20"
Length	24"	25"	26"	27"	28"

## WOMEN' S SWEATSHIRTS, WRAP & CROP

SIZE

0	2-4	6-8	10-12	12-14
XS	S	M	L	XL

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# Welcome To lovethislife

Our Santa Monica-based band's anti-brand built for celebrating our shared humanity

## Terms & Conditions

- No order minimums or pre-packs...purchase per your comfort & budget
- Credit card payments preferred...Net 30 terms upon approved credit only
- No C.O.D...no exceptions
- Order submissions must include a credit card # (to be run on day of shipping) and be fully completed & signed to be processed for production. \*Requests to change credit cards at the time of shipping are welcome.
- Order cancellation is accepted until the close date for that particular collection
- Orders cancelled after said close date will incur a 25% penalty on the invoice for the commitment of our finite resources towards the production of your order
- No delaying of order ship dates. Orders created for a determined timeframe will be shipped within that window
- Rejection of shipments made within the contractually-agreed upon ship dates will incur a 25% restocking & handling fee
- Any account who desires to order lovethislife after rejecting a previous shipment must pay a 50% deposit to produce any future orders for a one (1) year trust-rebuilding period

## lovethislife HQ

lovethislife

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#iamlovethislife



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