

Welcome home!
David

love this life®
2013 Homecoming Collections 1 & 2

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Brought to you from Santa Monica by David Culiner and the word 'Resilience'

IN CELEBRATION OF OUR 10 YEAR ANNIVERSARY



We've returned to our roots as the musician-owned, family-operated anti-brand we're meant to be

Yep...Meaghan, Marie, Tina, our blossoming army of indie reps & yours truly will be serving up your lovethislife from here on out

...hallelujah

Let's celebrate by bringing some twists to the greatest hits from our first decade at **newly-reduced pricing** for May 15 – June 15 & July 1 – July 30 shipping

Happy anniversary & homecoming to us all

David Culiner
Guitars/Vocals/Founder - lovethislife



MANIFESTO

lovethislife...

is about celebrating the moment
and that we're not guaranteed or owed another day
and how cool it is that what we hide
can actually be the fuel towards our glory
and that it's not so bad being proven wrong

lovethislife...

is about welcoming the blind turn
and the possibility
that there's no such thing as coincidence
and that empathy is incredibly sexy
and that it's never too late to pick up a guitar
or a paintbrush
or to make an amend
or to make a new friend

lovethislife...

could be about rekindling a past flame
or igniting a new one
or shapeshifting from a dreamer into a doer
or savouring the caress of a love long gone

lovethislife...

means whatever it is you want it to mean
because

lovethislife...

is a celebration of you and your path

lovethislife...

'cuz it could go at any second

you rock.

"lovethislife Manifesto" by David Culiner

©2002, David Culiner

*Reproduced under permission



HOME COMING 1

Orders close April 25

Ships June 1 - 20

No minimums...no pre-packs

*Order your quantities accordingly as there's no extra inventory being produced for immediates or replenishment



“Signature Manifesto” S/S Scoop

SIG01CSS

Artist: David Culiner

Luxe 100% 50/1 cotton

Colors: black, raspberry

Sm - Xlg

\$18



“Her Butterfly Manifesto” S/S Scoop

HER01CSS

Artist: Hannah Brobst

Luxe 100% 50/1 cotton

Colors: lemon, raspberry, white

Sm - Xlg

\$18



“Bamboo Manifesto” S/S Scoop

BAM01CSS

Artist: M. Caldeira Designs

Luxe 100% 50/1 cotton

Colors: lemon, raspberry, white

Sm - Xlg

\$18

\$38 suggested retail

MADE IN LOS ANGELES, USA



HOME COMING 1

Orders close April 25

Ships June 1 - 20

No minimums...no pre-packs

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"Horizon Manifesto" S/S Scoop

HOR01CSS

Artist: Robin Thompson

Luxe 100% 50/1 cotton

Colors: lemon, white

Sm - Xlg

\$18



"You Rock Guitar" S/S Scoop

YOU01CSS

Artists: David Culiner & Robin Thompson

Luxe 100% 50/1 cotton

Colors: black, lemon, white

Sm - Xlg

\$18



Watercolor "Buddha Manifesto" S/S Scoop

WAT01CSS

Artists: Stan Doll & Robin Thompson

Luxe 100% 50/1 cotton

Colors: lemon, white

Sm - Xlg

\$18

\$38 suggested retail

MADE IN LOS ANGELES, USA



HOMECOMING 1

Orders close April 25

Ships June 1 - 20

No minimums...no pre-packs

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“Feathered Yin/Yang Manifesto”
Luxe Burnout Tank
 FEA01TNK
 Luxe 50/50 cotton/polyester burnout
 Colors: lemon, raspberry, white
 Sm - Xlg
 \$21

“Sunflower Manifesto”
Luxe Burnout S/S
 SUN01VSS
 Artist: Andy Casto
 Luxe 50/50 cotton/polyester burnout
 Colors: raspberry, white
 Sm - Xlg
 \$23

“World Tree Manifesto”
Luxe Burnout Tank
 TRE01TNK
 Luxe 50/50 cotton/polyester burnout
 Colors: lemon, raspberry, white
 Sm - Xlg
 \$21

\$44 & \$48 suggested retail

MADE IN LOS ANGELES, USA



HOMECOMING 1

Orders close April 25

Ships June 1 - 20

No minimums...no pre-packs

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“Essence Of Peace Manifesto”

Luxe Burnout V-Neck S/S

ESS01VSS

Artist: Stan Doll

Luxe 50/50 cotton/polyester burnout

Colors: lemon, raspberry, white

Sm - Xlg

\$23



“Breeze Manifesto”

Luxe Burnout V-Neck S/S

BRE01VSS

Artist: Unknown

Luxe 50/50 cotton/polyester burnout

Colors: lemon, raspberry, white

Sm - Xlg

\$23



“Cherry Blossom Manifesto”

Luxe Burnout V-Neck S/S

CHE01VSS

Artist: Andy Casto

Luxe 50/50 cotton/polyester burnout

Colors: lemon, white

Sm - Xlg

\$23

\$48 suggested retail

MADE IN LOS ANGELES, USA



HOMECOMING 1

Orders close April 25

Ships June 1 - 20

No minimums...no pre-packs

*Order your quantities accordingly as there's no extra inventory being produced for immediates or replenishment



“David’s Guitar Manifesto” S/S Crew

GUI01CSS

Artist: David Culiner

100% fine combed cotton

Colors: black, charcoal, navy

Sm – Xxlg

\$14



\$29 suggested retail



“2 Paths Manifesto” S/S Crew

2PA01CSS

Artist: David Culiner

100% fine combed cotton

Colors: black, charcoal, navy, olive, royal blue

Sm – Xxlg

\$14



MADE IN LOS ANGELES, USA

HOMECOMING 1

Orders close April 25

Ships June 1 - 15

No minimums...no pre-packs

**Order your quantities accordingly as there's no extra inventory being produced for immediates or replenishment*



"Golfer" S/S Crew

G0L01CSS

Artist: Alex Vogt

100% fine combed cotton

Colors: heather gray, white

Sm - Xxlg

\$14

"Biker" S/S Crew

BIK01CSS

Artist: Alex Vogt

100% fine combed cotton

Colors: heather gray, white

Sm - Xxlg

\$14

\$29 suggested retail

MADE IN LOS ANGELES, USA



HOMEcoming 2

Orders close June 15

Ships July 15 - 30

No minimums...no pre-packs

**Order your quantities accordingly as there's no extra inventory being produced for immediates or replenishment*



“Mid-Air Manifesto” S/S Scoop
MID02CSS
Artist: Stan Doll
Luxe 100% 50/1 cotton
Colors: lemon, raspberry, white
Sm - Xlg
\$18



“Nightblossom Manifesto” S/S Scoop
NIG02CSS
Artist: Stan Doll
Luxe 100% 50/1 cotton
Colors: black, lemon, white
Sm - Xlg
\$18

\$38 suggested retail



“Butterfly Storm Manifesto” S/S Scoop
BUT02CSS
Artist: Hannah Brobst
Luxe 100% 50/1 cotton
Colors: lemon, raspberry, white
Sm - Xlg
\$18



MADE IN LOS ANGELES, USA

HOME COMING 2

Orders close June 15

Ships July 15 - 30

No minimums...no pre-packs

**Order your quantities accordingly as there's no extra inventory being produced for immediates or replenishment*



"Bamboo Manifesto" S/S Scoop

BAM02CSS

Artist: M. Caldeira Designs

Luxe 100% 50/1 cotton

Colors: black, raspberry

Sm - Xlg

\$18



Foil "Buddha Manifesto" S/S Scoop

BUD02CSS

Artist: Stan Doll

Silver Foil on Luxe 100% 50/1 cotton

Colors: black, raspberry, white

Sm - Xlg

\$20



"Marigold Manifesto" S/S Scoop

MAR02CSS

Artist: Robin Thompson

Luxe 100% 50/1 cotton

Colors: lemon, white

Sm - Xlg

\$18

\$38 & \$42 suggested retail

MADE IN LOS ANGELES, USA



HOME COMING 2

Orders close June 15

Ships July 15 - 30

No minimums...no pre-packs

**Order your quantities accordingly as there's no extra inventory being produced for immediates or replenishment*

**Available in
long & short sleeve**



“Sunflower Manifesto”

L/S & S/S Burnout Relaxed Crew

Artist: Andy Casto

Luxe 50/50 cotton/polyester

Colors: lemon, raspberry, white

Sm – Xlg

\$28 – L/S – SUN02RLS

\$23 – S/S – SUN02RSS

“Feather Yin/Yang Manifesto”

L/S & S/S Burnout Relaxed Crew

Luxe 50/50 cotton/polyester

Colors: lemon, raspberry, white

Sm – Xlg

\$28 – L/S – FEA02RLS

\$23 – S/S – FEA02RSS



“Cherry Blossom Manifesto”

L/S & S/S Burnout Relaxed Crew

Artist: Andy Casto

Luxe 50/50 cotton/polyester

Colors: lemon, white

Sm – Xlg

\$28 – L/S – CHE02RLS

\$23 – S/S – CHE02RSS

\$58 & \$48 suggested retail

MADE IN LOS ANGELES, USA



HOME COMING 2

Orders close June 15

Ships July 15 - 30

No minimums...no pre-packs

**Order your quantities accordingly as there's no extra inventory being produced for immediates or replenishment*



“Essence of Peace Manifesto”
L/S & S/S Burnout Relaxed Crew

Artist: Stan Doll

Luxe 50/50 cotton/polyester

Colors: lemon, raspberry, white

Sm – Xlg

\$28 – L/S – ESS02RLS

\$23 – S/S – ESS02RSS

**Available in
long & short sleeve**



“World Tree Manifesto”

L/S & S/S Burnout Relaxed Crew

Luxe 50/50 cotton/polyester

Colors: lemon, raspberry, white

Sm – Xlg

\$28 – L/S – TRE02RLS

\$23 – S/S – TRE02RSS

\$38 suggested retail

MADE IN LOS ANGELES, USA



HOMECOMING 2

Orders close June 15

Ships July 15 - 30

No minimums...no pre-packs

**Order your quantities accordingly as there's no extra inventory being produced for immediates or replenishment*



“Metal Manifesto” S/S Crew
MET01CSS
Artist: David Culiner
100% fine combed cotton
Colors: black, charcoal, navy
Sm – Xxlg
\$14



“You Rock Manifesto” S/S Crew
YOU01CSS
Artist: David Culiner
100% fine combed cotton
Colors: black, charcoal, navy
Sm – Xxlg
\$14



“2 Paths Manifesto” S/S Crew
2PA01CSS
Artist: David Culiner
100% fine combed cotton
Colors: heather gray, royal blue
Sm – Xxlg
\$14

\$29 suggested retail

MADE IN LOS ANGELES, USA



HOMECOMING 2

Orders close June 15

Ships July 15 - 30

No minimums...no pre-packs

**Order your quantities accordingly as there's no extra inventory being produced for immediates or replenishment*



"Ghost Rider" S/S Crew

GHO01CSS

Artist: Alex Vogt

Fabric: 100% fine combed cotton

Colors: heather gray, white

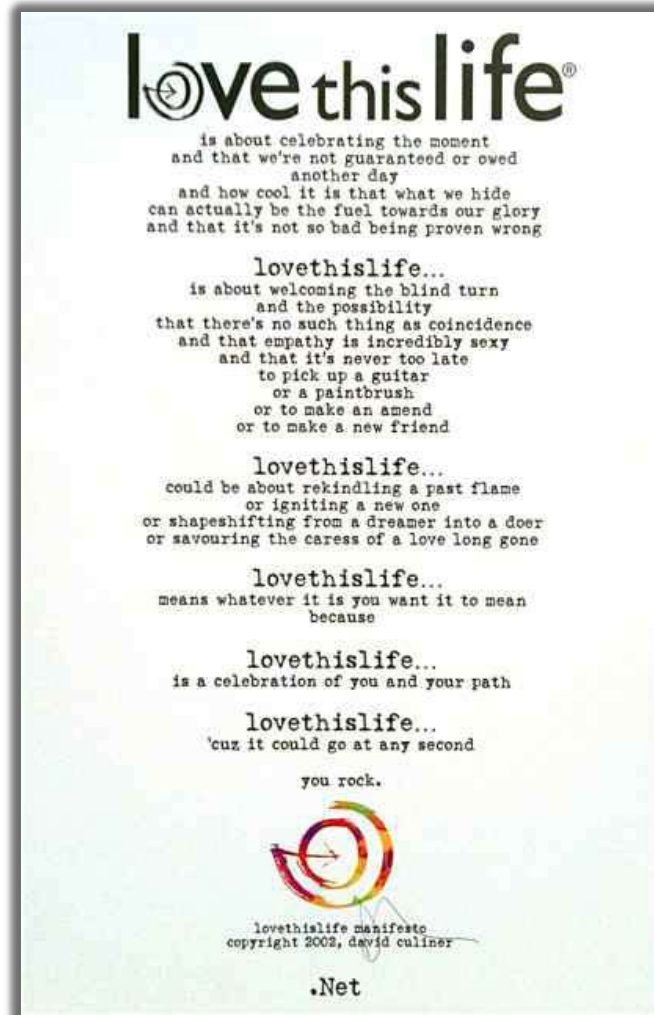
Sizes: Sm - Xxlg

\$14

\$29 suggested retail

MADE IN LOS ANGELES, USA





Signed Limited Edition Manifesto Poster

14" x 22" Luxe 16 pt. matte-coated card stock

\$13

Available for immediate shipping

Manufactured & distributed by lovethislife Omnimedia on behalf of David Culiner

Tracie@alamodepartners.com



CANDLES



Linesheet & wholesale pricing available upon request

*Manufactured & distributed by Whole Lotta Light under license from lovethislife Omnimedia & David Culiner

Tracie@alamodepartners.com



JEWELRY



Available for immediate shipping
\$250 opening order minimum...credit card only

*Manufactured & distributed by L.A. Rocks under license from lovethislife Omnimedia & David Culiner

Tracie@alamodepartners.com



DISCLOSURE *any historical operational and/or financial courtesies extended to you by our previous lovethislife apparel manufacturers are not being automatically carried forward due to the exacting demands the newly-reduced pricing for our American-made women's lines are placing upon us*

Select requests will be carefully deliberated (with zero obligation to lovethislife) on a case-by-case basis

TERMS

- No order minimums or pre-packs...purchase per your comfort & budget
- Credit card payments preferred...Net 30 terms will be considered for venues with impeccable credit history & references
- Order submissions must include a credit card # (to be run on day of shipping) and be fully completed & signed to be processed for production
- Desired styles from differing collections must be ordered via separate order forms (not one compilation order)
- Order cancellation is accepted until the close date for that particular collection
- Orders cancelled after said close date will incur a 25% penalty on the invoice for the commitment of our finite resources to the production of your order
- No delaying of order ship dates. Orders created for a determined timeframe will be shipped within that window
- Rejection of shipments made within the contractually-agreed upon ship dates will incur a 25% restocking & handling fee
- Any account who desires to order lovethislife after rejecting a previous shipment must pay a 50% deposit to produce any future orders for a one (1) year trust-rebuilding period

CONTACT

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708.606.6242
www.alamodepartners.com

lovethislife is brought to you from Santa Monica by David Culiner & the word 'Resilience'
(because without Resilience...love is a sitting duck)



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